

US... IS A PROMISE



Every day, the Y strengthens communities and helps the “us” who live in them achieve our individual and collective promise.

We can't do it alone. Help support our Síclovía Events by becoming a sponsor today.

**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

SÍCLOVÍA

March 29, 2020 • 10a - 2p
September 27, 2020 • TBD



CONNECTING FAMILIES

Engaging families with community resources.



COMMUNITY WELLNESS



Connects communities across San Antonio through wellness.

EXPLORING HEALTHY OPTIONS



An average of 60,000 + participants come explore new ways to be healthy!

TOGETHER, WE CAN CREATE A BETTER US

2020 Síclovía Sponsorship Opportunities

Organized by the YMCA of Greater San Antonio, Síclovía allows the roadway to become temporarily car-free for the public to enjoy a safe, fun place to walk, bike, jog and participate in other exciting outdoor activities. Síclovía is held twice a year and creates an opportunity for the community to interact and engage with neighborhoods, businesses and each other.

Sponsor Levels

\$10,000 – Platinum Sponsor

- Inclusion in marketing, media and PR campaign related to Síclovía
- Social Media Package with customizable message
- Sponsor name on Síclovía website
- Premier presence at one Reclovía site
- On-site product integration at both Síclovía events
- Signage recognition at both events

\$7,500 – Gold Sponsor

- Inclusion in marketing, media and PR campaign related to Síclovía
- Social Media Package with customizable message
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

\$5,000 – Silver Sponsor

- Inclusion in all marketing related to Síclovía
- Síclovía Social Media recognition
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

\$2,500 – Bronze Sponsor

- Síclovía Social Media recognition
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

Please send company logo in a vector file to Haley Skinner at haleys@ymcasatx.org upon confirmation of sponsorship.

Social Media Package includes recognition of company brand by mention and/or tag on the Y's social media platforms to include Facebook, Twitter, Instagram and Snapchat.

Social reach of more than 1M



For more information on becoming a sponsor, contact Stephanie Chavira at stephaniec@ymcasatx.org.

YMCA Mission: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.



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Sponsorship Letter of Commitment

When you support the Y, you're committing to helping families and communities stay strong and healthy. You're providing kids the guidance they need to thrive and giving seniors a network of friends. As a sponsor, you will help ensure that all members, regardless of their financial situation, are able to have the Y as part of their family experience.

☐ \$10,000 - Platinum Sponsor

Inclusion in all marketing, media and PR campaign related to Síclovía • Social Media Package with customizable message • Sponsor name on Síclovía website • Premier presence at one Reclovía site • On-site product integration and vendor space at both Síclovía events • Signage recognition at both events

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☐ \$5,000 - Silver Sponsor

Inclusion in all marketing related to Síclovía • Síclovía Social Media Package recognition • Sponsor name on Síclovía website • On-site product integration and vendor space at (1) Síclovía event • Signage recognition at event

☐ \$2,500 - Bronze Sponsor

Síclovía Social Media recognition • Sponsor name on Síclovía website • On-site product integration and vendor space at (1) Síclovía event • Signage recognition at event

Sponsor recognition will be included in marketing efforts as soon as sponsorship form is received. All sponsorship payments must be received by December 31, 2020. Please send company logo in a vector file to Haley Skinner at haleys@ymcasatx.org upon confirmation of sponsorship.

I (individual or company name) _____
will hereby pledge to support the YMCA OF GREATER SAN ANTONIO with a sponsorship pledge at the level marked above.

Full Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

This gift is from ☐ A Business ☐ An Individual ☐ Anonymous

Business Name (if company gift) _____

How I would like to be recognized for this gift:

PAYMENT OPTIONS

Please check one of the following:

☐ Please charge my **credit card** \$ _____ in the
month of _____ 2020.

☐ Please send me an **invoice** in the month of _____ 2020.

☐ My Company is processing payment. **No invoice needed.**

CREDIT CARD INFORMATION

Please check only one of the following:

☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX

Account Number: _____

Expiration Date: _____ V-code: _____

Signature: _____ Date: _____

Pledge intentions must be expressed in writing. Customized payment plans can be arranged by contacting Carrie Bair-Norwood at carrien@ymcasatx.org or 210-246-9697.