

# US... IS A PROMISE



Every day, the Y strengthens communities and helps the “us” who live in them achieve our individual and collective promise.

We can’t do it alone. Help support our Síclovía Events by becoming a sponsor today.

**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

## SÍCLOVÍA

September 26, 2021 • 10a - 2p



## CONNECTING FAMILIES

Engaging families with community resources.



## COMMUNITY WELLNESS



Connects communities across San Antonio through wellness.

## EXPLORING HEALTHY OPTIONS



An average of 60,000 + participants come explore new ways to be healthy!

# TOGETHER, WE CAN CREATE A BETTER US

## 2021 Síclovía Sponsorship Opportunities

Organized by the YMCA of Greater San Antonio, Síclovía allows the roadway to become temporarily car-free for the public to enjoy a safe, fun place to walk, bike, jog and participate in other exciting outdoor activities. Síclovía is held twice a year and creates an opportunity for the community to interact and engage with neighborhoods, businesses and each other.

### Sponsor Levels

#### \$10,000 – Platinum Sponsor

- Inclusion in marketing, media and PR campaign related to Síclovía
- Social Media Package with customizable message
- Sponsor name on Síclovía website
- Premier presence at one Reclovía site
- On-site product integration at both Síclovía events
- Signage recognition at both events

#### \$7,500 – Gold Sponsor

- Inclusion in marketing, media and PR campaign related to Síclovía
- Social Media Package with customizable message
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

#### \$5,000 – Silver Sponsor

- Inclusion in all marketing related to Síclovía
- Síclovía Social Media recognition
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

#### \$2,500 – Bronze Sponsor

- Síclovía Social Media recognition
- Sponsor name on Síclovía website
- On-site product integration and vendor space at (1) Síclovía event
- Signage recognition at event

Please send company logo in a vector file to Haley Skinner at [haleys@ymcasatx.org](mailto:haleys@ymcasatx.org) upon confirmation of sponsorship.

**Social Media Package** includes recognition of company brand by mention and/or tag on the Y's social media platforms to include Facebook, Twitter, Instagram and Snapchat.

**Social reach of more than 1M**



For more information on becoming a sponsor, contact Veronica Wong-Rizo at [veronicar@ymcasatx.org](mailto:veronicar@ymcasatx.org).

**YMCA Mission:** To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# Sponsorship Letter of Commitment

When you support the Y, you're committing to helping families and communities stay strong and healthy. You're providing kids the guidance they need to thrive and giving seniors a network of friends. As a sponsor, you will help ensure that all members, regardless of their financial situation, are able to have the Y as part of their family experience.

## ☐ \$10,000 - Platinum Sponsor

Inclusion in all marketing, media and PR campaign related to Síclovía • Social Media Package with customizable message • Sponsor name on Síclovía website • Premier presence at one Reclovía site • On-site product integration and vendor space at both Síclovía events • Signage recognition at both events

## ☐ \$7,500 - Gold Sponsor

Inclusion in all marketing, media and PR campaign related to Síclovía • Social Media Package with customizable message • Sponsor name on Síclovía website • On-site product integration and vendor space at (1) Síclovía event • Signage recognition at event

## ☐ \$5,000 - Silver Sponsor

Inclusion in all marketing related to Síclovía • Síclovía Social Media Package recognition • Sponsor name on Síclovía website • On-site product integration and vendor space at (1) Síclovía event • Signage recognition at event

## ☐ \$2,500 - Bronze Sponsor

Síclovía Social Media recognition • Sponsor name on Síclovía website • On-site product integration and vendor space at (1) Síclovía event • Signage recognition at event

Sponsor recognition will be included in marketing efforts as soon as sponsorship form is received. All sponsorship payments must be received by December 31, 2021. Please send company logo in a vector file to Haley Skinner at [haleys@ymcasatx.org](mailto:haleys@ymcasatx.org) upon confirmation of sponsorship.

I (individual or company name) \_\_\_\_\_  
will hereby pledge to support the YMCA OF GREATER SAN ANTONIO with a sponsorship pledge at the level marked above.

Full Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

This gift is from ☐ A Business ☐ An Individual ☐ Anonymous

Business Name (if company gift) \_\_\_\_\_

How I would like to be recognized for this gift:

## PAYMENT OPTIONS

Please check one of the following:

☐ Please charge my **credit card** \$ \_\_\_\_\_ in the  
month of \_\_\_\_\_ 2021.

☐ Please send me an **invoice** in the month of \_\_\_\_\_ 2021.

☐ My Company is processing payment. **No invoice needed.**

## CREDIT CARD INFORMATION

Please check only one of the following:

☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Pledge intentions must be expressed in writing. Customized payment plans can be arranged by contacting Catherine C. Alvarado at [catherinea@ymcasatx.org](mailto:catherinea@ymcasatx.org) or 210-246-9600.