## Our Four Pillars and Strategies
### People
1. Elevate the staff and volunteer experience.
2. Grow member engagement and enhance the member experience for all generations.
3. Deepen our commitment to equity and inclusion.

### Purpose
1. Ensure financial health and philanthropic sustainability.
2. Grow fundraising by strengthening our culture of philanthropy and sharing our impact.
3. Foster a strong and inclusive brand identity that reflects our commitment to building a welcoming and supportive community.

### Places
1. Optimize and reinvest in our physical assets to ensure our locations are accessible and available to all.
2. Explore opportunities for growing our reach.
3. Minimize our impact on the environment and become a more sustainable organization.

### Programs
1. Assess community needs and serve as a convener to expand and leverage partnerships.
2. Enhance and improve the Y’s programs and services through an organization-wide commitment to quality and innovation.
3. Develop new programs for youth during out-of-school time.